



Strategy 2019 -2023

A spiral-bound notebook with a grey cover. The word "Plan" is written in large black letters on the cover. Below the text is a photograph of three people (two women and one man) standing around a table, looking at a large sheet of paper.	<p>This is our plan for the work we want to do in the next 4 years.</p> <p>All of these plans fit our overall vision as a charity.</p>
A group of five people of various ages and ethnicities. One person is in a wheelchair, and another is using a walking stick. They are all smiling and posing for the camera.	<p>Our vision is:</p> <p>That learning disabled people and people with autism should live the lives they want.</p> <p>We believe they should be included within all aspects of society and their communities.</p>
Four people (three women and one man) are standing and cheering with their arms raised. In the background, there is a sign that says "STAY UP LATE". At the bottom of the image is the "GIG BUDDIES SOUND PEOPLE" logo, which includes a stylized figure of a person in a wheelchair.	<p>We do this mostly through our campaigning work and through our Gig Buddies project.</p>



Our strategy has 4 main aims:

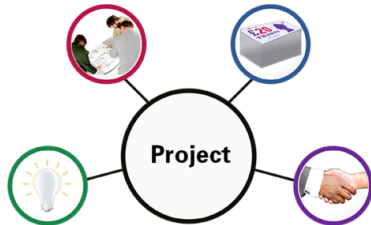
1. Campaigning
2. Our projects
3. Sustainability
4. Our people



1. Campaigning to end inflexible support that means people can't live the lives they want

We will do this by:

- Developing a network of campaign ambassadors
- Raising awareness across social care
- Talking with commissioners in local authorities
- Doing more online campaigning
- Support people with learning disabilities to lead research on issues that affect them



2. Our projects. The things that we do that enable us to deliver our vision as a charity

We will do this by:

- Continuing to run Gig Buddies in Sussex and showing how it makes a real difference to peoples' lives
- Support more organisations to run Gig Buddies projects and make sure we do that well
- Look at whether we can develop our idea for a virtual reality video project



3. Being sustainable. This means making sure we have a good plan to keep the charity going.

We will do this by:

- Looking at new ways to raise funds that involve links with businesses
- Working with a fundraising expert
- Have a good plan for writing fundraising bids
- Look at things that we could sell to other organisations such as training course
- Find a good way to collect information that shows how we're doing a good job



4. Our people.

This is to make sure we have a happy staff team where everyone shares the same aims.

We will do this by:

- Making sure we have a healthy team who are well supported
- Look at ways in which we can build on the skills we already have
- Making sure our office is a happy and healthy place to work
- Asking our trustees what skills they have and finding new people who have the skills we need
- Develop the way we support people with learning disabilities to be our trustees
- Work on making sure we communicate well across the team as our team and work grows
- Have a good plan for what to do if key members of staff decide to leave